BUILDING COMMUNITY CAPACITY TO ADVANCE HEALTH EQUITY

Lessons from Accountable Communities for Health in California and Texas
FUNDERS FORUM ON ACCOUNTABLE HEALTH

Group of philanthropic funders committed to collaborative national and state/local efforts that advance multi-sector, health-related partnerships.

Work rooted in maximizing the impact of the CMMI Accountable Health Communities (AHC) model (2017-2022).

Focus now more broadly on multi-sector partnerships that bring together health care, public health, social services, other local partners, and residents to address unmet health and social needs within communities.
PARTICIPATING FUNDERS

• BlueCross and BlueShield of North Carolina Foundation
• Blue Shield of California Foundation
• The California Endowment
• The Commonwealth Fund
• Episcopal Health Foundation

• Kresge Foundation
• Robert Wood Johnson Foundation
• St. David’s Foundation
• W.K. Kellogg Foundation
ACH MODEL COMPONENTS

- **Shared Vision**: Collective action to address shared community challenges.
- **Equity**: Dual focus on direct health and upstream drivers of health.
- **Governance**: Shared decision making amongst partners.
- **Community Voice**: Meaningful community engagement in all facets of efforts.
- **Portfolio of Interventions**: Focus on alignment, coordination, and mutual reinforcement of collective efforts.
- **Backbone**: Trusted organization to align community with partners, leverage shared resources/skills, and fulfill administrative and coordination features.
- **Data & Analytics**: Collective, data-informed actions.
- **Sustainability**: Design to address ongoing priorities, build community capacity, and strengthen civic assets.
HEALTHY HAVENSCOURT COLLABORATIVE (HHC) AND GREATER LONGVIEW OPTIMAL WELLNESS (GLOW) PROGRAM ORIGINS
HAVENSCOURT NEIGHBORHOOD, 2024 and 1937
HAVENSCOURT NEIGHBORHOOD

- 21,200 residents, 15% increase in 10 years.
- 95% BIPOC population, with 38% Black and 48% Latinx.
- 29% of residents under age 20.
- 96th percentile among CA communities impacted by air pollution.
- 2.6X state average for asthma-related ER visits.
HAVENSCOURT INITIAL BACKBONE - EBALDC
• Black Cultural Zone CDC founded in 2019, operated as collaborative since 2014.
• Leverage arts and culture to combat displacement of Black people and businesses.
• Designated 10 culture/commercial hubs in a 50-square block area of East Oakland.
• Integral partner of East Oakland Better Neighborhood, Same Neighbors Initiative.
HAVENSCOURT INCOMING BACKBONE – BCZ
HEALTHY HAVENSCOURT COLLABORATIVE (HHC)

- **Core Partners:** United Way Bay Area, Oakland Unified School District, Roots Community Health, La Clinica de Raza, BANANAS, First 5 Alameda County, resident leaders.
- **Action Priorities:** Family Wellness, Quality Jobs, and Healthy Housing.
- **HHC 2.0:** Underwent community planning process with 200+ residents participating in traveling art installation and community conversations.
HHC – HOW IT WORKS

- **Community Stewards (Ambassadors, Messengers, Community Health Workers):** Place-based, culturally appropriate, trusted community outreach network; no wrong door approach to housing and health resources; shared governance.

- **Program Funding:** Launched with philanthropic funding; CACHI grant supports backbone transition and bridge to sustainable funding.

- **Cal–AIM:** Use of State Medi–Cal to provide Housing Navigation and Tenancy Sustaining Services.
CAL-AIM CONTRACTING STRUCTURES

1. Center for Medicare & Medicaid Services (CMS) Fed Government (50% or More)
2. State Government (50% or Less)
3. Department of Health Care Services (Medi-Cal)
4. Medi-Cal: Managed Care Plan(s)
5. County Health Systems

The intermediary who subcontracts with Housing Community-Based Organization As an ECM/CS Provider

CBO Directly Contracts with MCP
HHC SUCCESSES

• Healthy Housing Champions

• Havenscourt Cubhouse multi-year funding
ABOUT GLOW

• **Backbone Organization:** The City of Longview: 911 response team, Fire Department, EMS and Police Department, Housing, Transit and Human Services.

• **Key Partners:** As shown in the graph on the right...

• **Client Demographics (n = 119):**
  
  • Average Age = 55.6
  
  • Gender = 64 (54%) Female, 54 (45%) Male, and 1 (1%) Transgender
  
  • Race/Ethnicity = 60 (50%) White Non-Hispanic, 38 (32%) Black, 9 (8%) Hispanic, and 12 (10%) Unknown
  
  • Insured Status = 39 (33%) insured
GLOW DEMOGRAPHICS

**Total Enrolled Clients**

**Insurance Info**

- MCR
- MEDICAID
- Commercial
- SELF Pay
- Unknown

CMS HEALTH EQUITY CONFERENCE
GLOW GEOGRAPHIC DATA

- The City of Longview is also interested in gathering geographic data, specifically EMS dispatch for GLOW patients.

- Found EMS trips for GLOW patients concentrated in southern portion of Longview, between Highway 80 and I-20 and along Highway 80.
GLOW – HOW IT WORKS

- **Program Funding**: GLOW is one of six TACHI organizations; first established by Episcopal Health Foundation in October 2020.

- **After 911 Call Follow Up**: Clients referred to community partners to address non-medical drivers of health; case work provided by paramedicine staff activating community resources.
GLOW REFERRAL PROCESS

- 911 healthcare-related calls
- Consent/enrollment

911 EMS

ED/Hospital
- LRMC
- GSMC

GLOW Intake
- Community Resources connection

Community

Client Follow Up
- Follow up by GLOW paramedicine team
GLOW SUCCESSES

• Among 58 clients with ED reencounter records (one hospital system):
  • ED readmissions decreased 284 per year in GLOW.
  • ED readmission charges decreased $4.03 million per year in GLOW.
• Among 62 patients sent to ED through EMS, 38 decreased EMS–ED use after GLOW enrollment; translated to 103 EMS–ED visit decrease.
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THANK YOU